



PLEASE FORWARD THIS INFORMATION TO YOUR EXECUTIVE BOARD MEMBERS AND GENERAL MEMBERSHIP.

March 21, 2024

***PCC Voice* #PCCNewMemberAlert**

The next *PCC Voice* challenge is upon us. Starting **March 21** through August 16, 2024, we want you to recognize your **new** PCC members (Industry or Postal) by posting to *PCC Voice* with the hashtag: **#PCCNewMemberAlert**.

Here's how it works:

- Upload a picture of the new PCC member at an event, in a meeting (Zoom or in-person), or a headshot of the member.
- Share who they are including name, title, and company name.
- Add Hashtag **#PCCNewMemberAlert** to your post.
- If they are on LinkedIn, use @Name of the new PCC member to **'call them out'** and give them name recognition.
- Each post should recognize **only one** new PCC Member at a time.
- Post as many new PCC members as possible during the challenge.
- Multiple members can post about the same new PCC member.

The names of everyone who posts with the hashtag **#PCCNewMemberAlert** will be entered into a random drawing for a Special Prize.

Get Connected and Grow!

Customer Outreach, Corporate Affairs

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